



JIN LEE

CONTACT

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EDUCATION

Parsons The New School
of Design 2020

BFA Product/ Industrial
Design

SKILLS

Photoshop, Illustrator,
InDesign, Fusion 360,
Word, Excel, Powerpoint,
Metal fabrication, Wood
fabrication, Ceramics,
Sewing, Pattern Making,
Laser Cutting

HOBBIES

Rocking Climbing, hiking,
walking, going to museums
and galleries, traveling

LANGUAGES

English *fluent*

Korean *fluent*

ABOUT ME

Jin Lee is a New York City based industrial designer with a background in graphic design, marketing, and experiential design, working with manufacturers for POS products.

EXPERIENCE

Marketing & Design Intern, New York, NY

June 2019 - August 2019, Canvas Home

- Worked on the E-commerce side, designing email blasts using Illustrator and MailChimp resulting in more sales and an increase of followers on Instagram. Assisted in the production, representation, and styling of sample sales and NY Now. Styled, shot and edited editorial and single products shots of new products for new catalog, website, and social media. Re-organized and handle Instagram and website. Continued to work as a freelancer after two months of internship.

Freelance Experiential Designer/Production Assistant, New York, NY

August 2017 - June 2019, Cyrano Rox

- **Whole30 Applegate**
Venue scouting for a pop-up event, production assistant for branded displays and creative decisions for props.
- **Taco Bell Theater**
Main contact for venue details. On-site production assistant.
- **Herbalife President's Retreat 2018**
Assisted in planning production aspects for the event, creating budgets and presentations. Was the main point of contact for vendors; entertainment, furniture rental, and custom branded items.
- **Taco Bell & Breakfast**
Worked remotely on pre-production planning, Responsible for research and main contact for branded item vendors, brand ambassadors, and catering staff. Also worked on various design aspects for POS.

Design Assistant, Gangnam-gu, Seoul, South Korea

September 2014 - November 2014, Bien Vetu

- Worked with the designer and manufacturers for accessories designs. Assisted in sales; in stores and pop-up markets through marketing and display.

Graphic Design Intern, Gangnam-gu, Seoul, South Korea

July 2014 - September 2014, Seoulcialite Group

- Designed various event posters, fliers, menus, business cards, clothing, logos, letterheads, cover pages, and branded POS. Experienced what a marketing office-working environment is like, producing products, and venue scouting.